

CAT Region - What's Happening

JULY 2010 INCENTIVE PROGRAM

Effective July 7 - August 2, 2010



moving forward

ALL INCENTIVES ARE RETAIL UNITS ONLY (NON-J)

MODEL	CUSTOMER CASH		REDUCED APR ON NEW VEHICLES <small>Tier 1+, Tier I, Tier II, & Tier III Only</small>				SPECIAL 36 MONTH LEASE REDUCED MONEY FACTORS			
			36 months	48 months	60 months		Tier 1+	Tier 1	Tier 2	Tier 3
2010 Yaris	\$500	OR	0.0%	0.0%	0.0%	OR	N/A	N/A	N/A	N/A
2010 Corolla <small>(Only Models: 1831, 1832, 1835, 1836, 1838 & 1840)</small>	N/A	OR	N/A	N/A	N/A	OR	0.00002	0.00012	0.00057	0.00147
2010 Corolla <small>(Only Models: 1834 & 1833)</small>	N/A	OR	N/A	N/A	N/A	OR	0.00100	0.00110	0.00155	0.00245
2011 Camry <small>(Excludes Hybrid)</small>	N/A	OR	N/A	N/A	N/A	OR	0.00035	0.00045	0.00090	0.00180
2011 Camry Hybrid	N/A	OR	2.9%	2.9%	2.9%	OR	0.00100	0.00110	0.00155	0.00245
2010 Prius	N/A	OR	2.9%	2.9%	2.9%	OR	0.00075	0.00085	0.00130	0.00220
2010 Venza	N/A	OR	2.9%	2.9%	2.9%	OR	0.00160	0.00170	0.00215	0.00305
2010 RAV4	N/A	OR	0.0%	1.9%	2.9%	OR	0.00060	0.00070	0.00115	0.00205
2010 Highlander <small>(Excludes Hybrid)</small>	N/A	OR	1.9%	1.9%	2.9%	OR	0.00115	0.00125	0.00170	0.00260
2011 Sienna <small>(LE Models Only)</small>	N/A	OR	N/A	N/A	N/A	OR	0.00049	0.00059	0.00104	0.00194
2010 Tundra REGULAR & DOUBLE CABS ONLY	\$1,500	OR	0.0%	0.0%	0.0%	OR	0.00005	0.00015	0.00060	0.00150
2010 Tundra CREW MAX ONLY	\$2,500	OR	0.0%	0.0%	0.0%	OR	0.00005	0.00015	0.00060	0.00150

NOTE: Reduced APR's/Special Leases CANNOT be used in combination with Customer Cash/Always refer to TFS Bulletin for APR and Lease Programs.